Interested in Providing More Benefits to Your Employees at NO COST to You?

By joining Education First Credit Union as a Select Employer Group (SEG), we can help you do just that. Many businesses are surprised to learn that they can extend credit union membership to their employees at no cost. Founded in 1936 and currently serving dozens of SEGs and 17,000 members, Education First Credit Union is proud to offer our products and services to the employees of local community businesses.

**Enhancing Your Compensation Package Makes for Happier & More Loyal Employees**

You can increase the value of your overall compensation package by offering your employees membership with our credit union. We will provide them with convenient access to an array of financial products and services that will save them both time and money. We typically offer better loan and deposit rates than you will find at other financial institutions, without the higher fees usually associated with them. The very best part is that it won’t cost you a single dime. You can offer your employees more …..for FREE!

**Supporting Your Employees Overall Well-Being**

Employee Wellness is a term often used these days in business and industry. Of course, it means different things to different people, but one thing for sure, it’s not only about a person’s physical health. Another part of the equation is their emotional, mental and financial well-being. We can significantly help with the financial aspect, and from what we have seen over the years, this one impacts all the other areas in a person’s life. We put a lot of emphasis on financial literacy education. We offer on-site classes on topics such as;

- Understanding Your Credit Score
- Retirement Planning & Investing
- Life Insurance
- Budgeting
- Debt Management
- Home Buying / Refinancing a Mortgage
- Identity Theft
We can conduct these sessions in a Lunch & Learn class over the lunch hour, or at another time that works better for you. In addition, we can provide one on one sessions for credit reviews, and we offer on-site representatives from the credit union to present our products and services, answer questions and make recommendations that will always be in your employees financial best interests.

**How to Become a Select Employer Group (SEG) at Education First Credit Union**

We ask for a few commitments from the employer to ensure we have a common goal. Included are:

- Promote membership in Education First Credit Union to your employees as an added benefit and component of their total compensation package
- Offer direct deposit for your employees to deposit funds into their Education First Credit Union Accounts
- Invite credit union representatives to speak at a staff meeting, company event or benefits fair at least 3-4 times each year
- Allow the credit union to send email communications to all employees directly, or through Human Resources, with special offers and credit union news at least quarterly

Next steps- Please call Deb Olbrys at 614-340-1503 or Angie Freeman at 614-340-1518, or if you prefer, please email Deb at dolbrys@educu.org or Angie at afreeman@educu.org

It will be our privilege and pleasure to work with you and your staff. Thank you!